\$SILVERSEA®

Style Guide

Silversea Way

Table of Contents

Introduction	3
Daytime Inspirations	4 - 14
Evening Casual Inspirations	15 - 25
Evening Formal Inspirations	26 - 36
Gender Neutral Daytime Inspirations	37 - 40
Gender Neutral Evening Casual Inspirations	41 - 46
Gender Neutral Evening Formal Inspirations	47 - 56



Introduction

At Silversea, we pride ourselves on offering our guests an unmatched level of sophistication and service. As ambassadors of this experience, our crew play an essential role in creating the seamless luxury our discerning guests expect.

Your appearance is an extension of our promise to deliver the finest, most immersive travel experiences. A company where we pride ourselves on leading the industry to deliver the best vacation at sea. You are a valued member of the team and contribute to our Guests' experience by exemplifying our brand with courtesy, conscientiousness and awareness that reflects well on our organization.

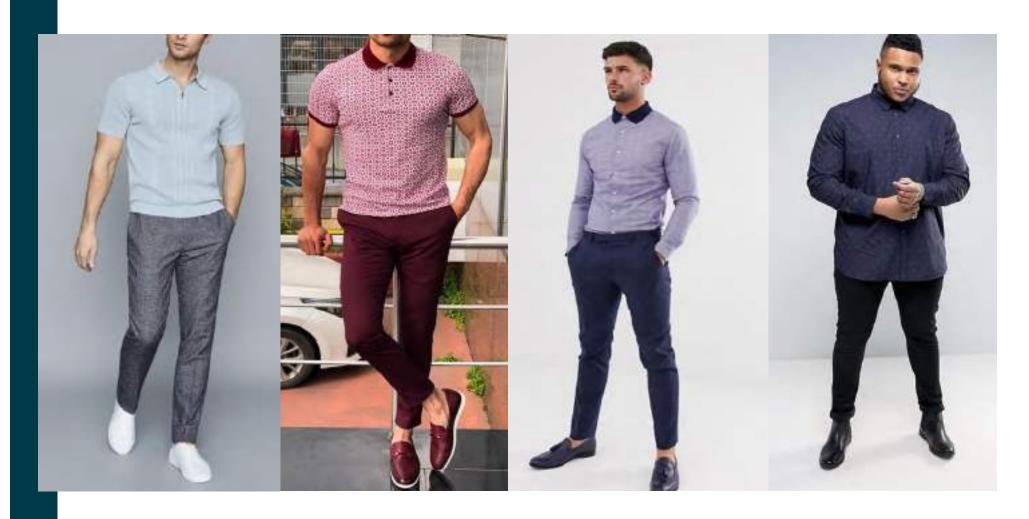
This guide offers a consistent and inclusive stylization guideline to standardize and maintain our brand standard while empowering you to be your best and most authentic self.

These guidelines apply to all crew using guest facilities after 6pm in their personal clothes.

















Daytime Accessory Inspirations















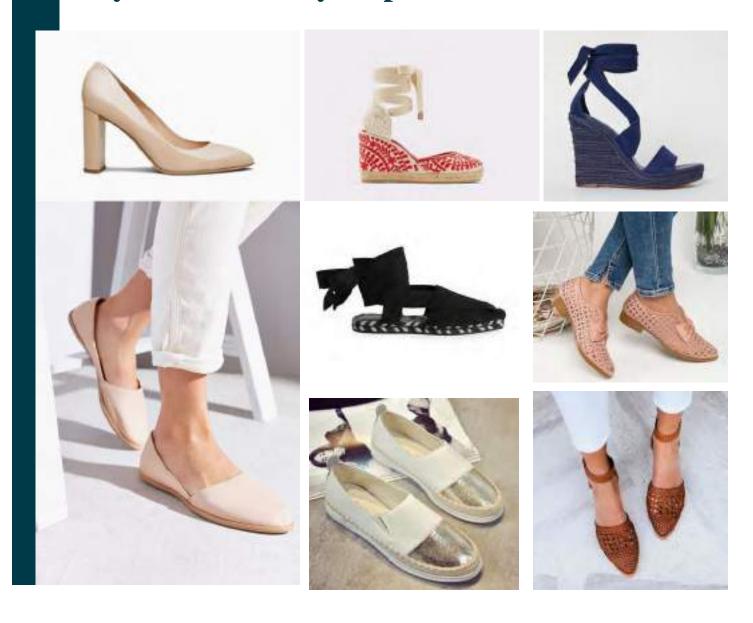




Daytime Hair Accessories Inspirations



Daytime Accessory Inspirations









Evening Casual Accessory Inspirations



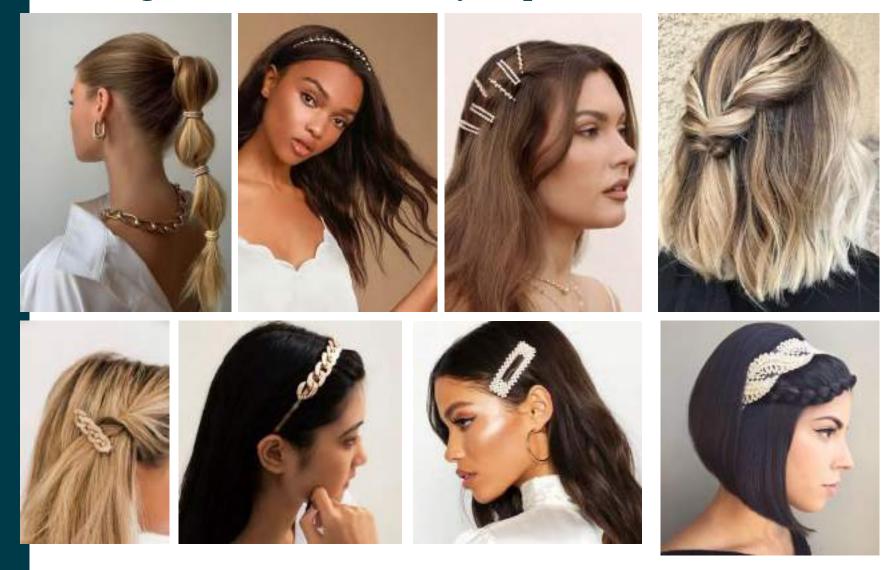








Evening Casual Hair Accessory Inspirations



Evening Casual Accessory Inspirations















Evening Formal Accessory Inspirations



















Evening Formal Hair Accessory Inspirations

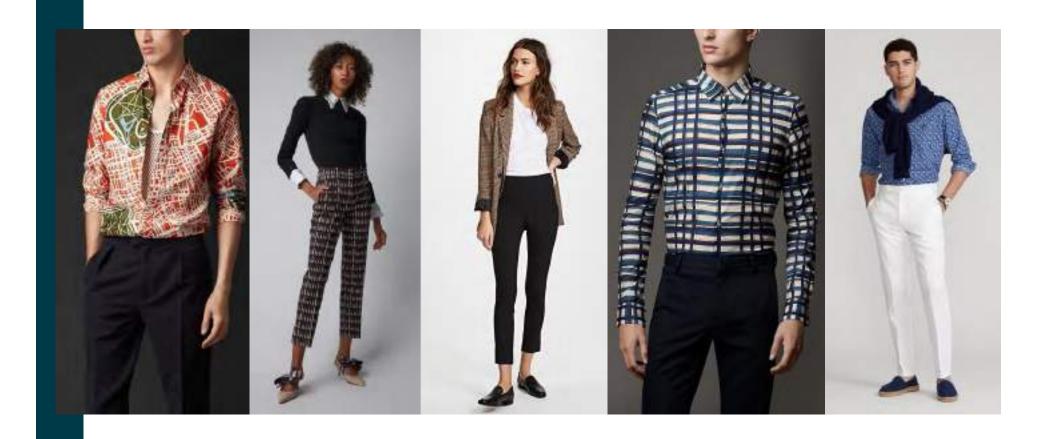


Evening Formal Accessory Inspirations



Gender Neutral Daytime Inspirations

Gender Neutral Daytime Inspiration



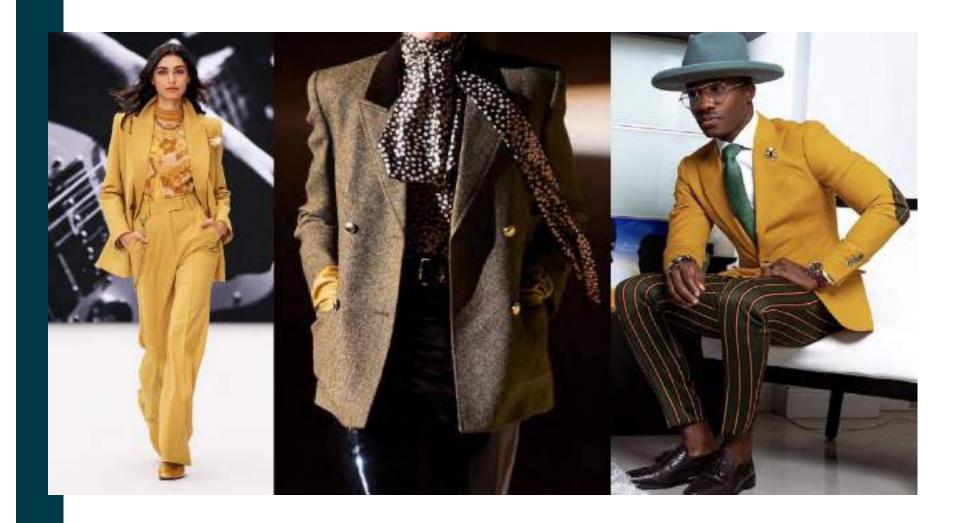
Gender Neutral Daytime Inspiration



Gender Neutral Daytime Accesory Inspiration











Gender Neutral Evening Casual Accessory Inspiration







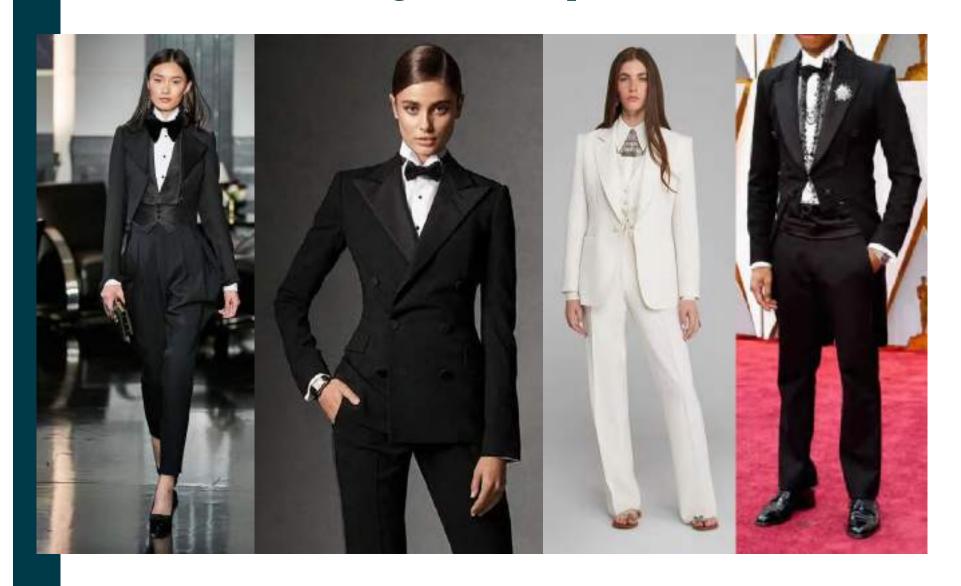


























Gender Neutral Evening Formal Accessory Inspiration



Gender Neutral Evening Formal Accessory Inspiration



















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